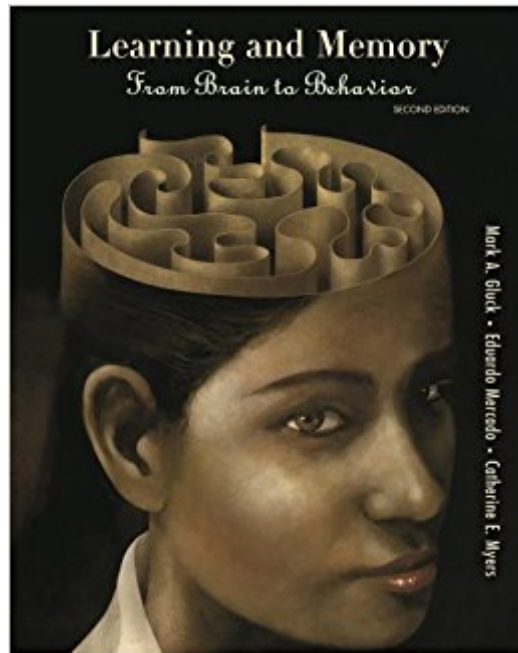


The book was found

Learning And Memory: From Brain To Behavior



Synopsis

Gluck, Mercado and Myers's breakthrough first edition brought a long overdue modern perspective to the learning and memory textbook. It was the first book for the course developed from page one to account for the growing importance of neuroscience in the field, the first to compare brain studies and behavioral approaches in human and other animal species, and the first available in full-color throughout. Rigorously updated, with a convenient new modular format, Learning and Memory, Second Edition, is unmatched at showing students where the study of learning and memory is and where it is heading. Requiring no prerequisite coursework, it connects learning, memory, and neuroscience in a way that fits your classroom. To preview a chapter from Learning and Memory, Second Edition, visit [here](#).

Book Information

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Customer Reviews

Mark A. Gluck is Associate Professor of Neuroscience at Rutgers University-Newark. Catherine E. Myers is Research Assistant Professor of Psychology at Rutgers University-Newark.

This is an informative book that suffers what so many textbooks do. It begins with a dense, meandering, and disengaging history of the science before it gets to the interesting stuff. It's a perfect illustration of how texts drive students away - or make them suffer. In the first several chapters, it focuses on experiments with rats and monkeys while making scant reference to humans - relevant yes, but oh the packaging. Once it gets down to the specific aspects of learning and

memory, the chapters are divided into sections: behavioral processes (how various phenomenon manifest themselves in behavior), brain substrates (the physical processes within the brain), and clinical perspectives (impact of damage or dysfunction on the processes). All in all, a pretty good strategy. My biggest disappointment was the treatment of emotion on learning and memory. Here, the behavioral processes section focused mostly on fear and anxiety, and emotions in animals. Not much help when one wants to learn how all the emotions affect learning and memory. What about boredom, disengagement, and disinterest? Don't these have an emotional component. Guess I'll have to go elsewhere.

Good refresher for those of us in the field who have not had a course in learning and memory in recent years.

Very easy to follow and clearly explains what I need to know for my class. Highly recommend, even just for fun, as the subject itself is pretty interesting.

The book is good and well laid out. It's informative and easy to understand. The pictures are good and it is inexpensive. Definitely glad this was our book for my Learning and Memory class.

This book has been very helpful for my Human memory class. Unfortunately I am missing pages and sections of chapters. I would not recommend getting the loose leaf version (new or used).

Easier to understand the book than the instructor. Excellent definitions and examples!

The book serves its purpose for my class.

nice

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